



Inst. Hürsu Öke

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Hürsu Öke was born in İstanbul in 1976. After studying at FMV Işık High School, he graduated from the Department of Industrial Design at the Faculty of Architecture in İstanbul Technical University in 2000. Following his graduation, Öke completed two different graduate studies simultaneously and received an MSc degree in Industrial Design and an MA degree in Sound Engineering and Design from İstanbul Technical University in 2006. In 2001, Hürsu Öke started working as an art director and a creative director at various advertisement agencies and design studios in İstanbul, concentrated on conceptual design, graphic design and brand management. In addition, Öke offered design consultancy services to national and international companies, and carried out design projects both in İstanbul and abroad. Highlights clients from Hürsu Öke's design portfolio are as follows: Coca Cola İçecek, Deloitte, Deloitte Education Foundation, Doğuş Holding, Elkotek, ITU Arı Teknokent, ITU European Union Centre, ITU Nanotechnology Research Centre, Koç Holding RMK Marine, Koleksiyon Furniture, Kırca Production, Tofaş A.Ş., Yayla Group, Fobedis Group (France), Hampton (UK), Heelys (USA), P-Solve Asset Solutions (UK) and Vihaan Networks Limited (Sweden/India).

Currently, Hürsu Öke is a PhD candidate in the Department of Industrial Design at the Faculty of Architecture in Middle East Technical University is working as a full time instructor in the Department of Industrial Design at the Faculty of Fine Arts in Işık University.